

ROADMAP TO RE-PLATFORMING

Our Exclusive Ecommerce Consultation Package



Migrate from
Magento 1 Now!

We are offering an exclusive free 4-hour consultation package wherein our digital experts will help you create a detailed roadmap to migrate your ecommerce store from Magento 1.x to a more robust and secure platform.



Four Steps to Unlock a Secure Ecommerce Store

With over 14+ years of domain experience, our digital commerce consultants can help you secure your ecommerce business from harm.

During the 4-hour consultation, you will be able to define the roadmap for future-proofing your ecommerce store in just 4 steps:

- a. ANALYSE:** We analyse your existing ecommerce store on Magento 1.x platform.
- b. IDENTIFY:** Our consultants help you identify an alternative ecommerce platform (Magento 2.x, Shopify, Hybris, commercetools, etc.) that best suits your business needs.
- c. DEFINE:** We assist you in defining a strategic action plan to migrate your ecommerce store from Magento 1.x to the new ecommerce platform.
- d. IMPLEMENT:** You stand to gain actionable insights that will help you run a future-ready and profitable ecommerce store on the new platform.

At the end of this detailed 4-hour consulting session, you will:

- Understand the criticality of migrating from Magento 1.x to a more robust, secure and feature-rich ecommerce platform, ASAP!
- Have a clear understanding of the limitations and pertinent challenges facing your existing ecommerce store.
- Have a complete Blueprint of building, launching and growing your store on the new ecommerce platform, post migration from Magento 1.x.
- Identify the opportunities and technology framework to automate your digital commerce processes to improve your business efficiency.
- Have an understanding of the technology solutions to address the challenges in your ecommerce journey!
- Be able to leverage advanced ecommerce solutions like Headless Commerce, Progressive Web App (PWA), and Conversion Rate Optimization (CRO) to deliver seamless customer experience & gain competitive advantage.
- Get expert suggestions and customized roadmap to improve business profitability and smoothly run a safe and future-ready ecommerce store.

Your Partner in Digital Transformation

If you find that our 4-hour consultation provides the right impetus for your business challenges, you can explore our digital commerce expertise in detail:

• Website design and development

- ▶ Design & UI
- ▶ Branding & Wireframing
- ▶ Website Custom development
- ▶ Integration with other systems & plug-ins

• Mobile app development

- ▶ App Conceptualization & Market identification
- ▶ App UI Design & Wireframing
- ▶ Backend Development
- ▶ QA& Performance Optimization

• Headless commerce solutions

- ▶ Headless Platform selection
- ▶ Implementation of Headless architecture
- ▶ API development
- ▶ Development of Progressive Web Apps (PWA)

• Business analytics and intelligence

- ▶ Structured data consolidation
- ▶ Advanced data analytics and reporting
- ▶ Forecasting and visualization

• Ecommerce managed services

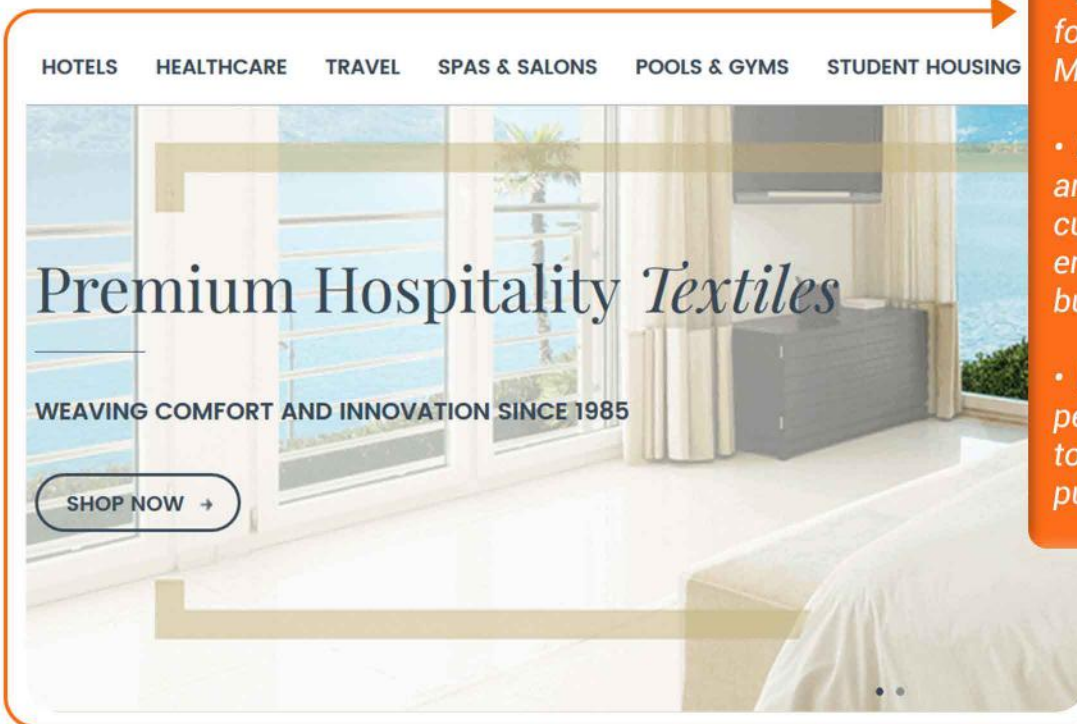
- ▶ Content, Catalogue & Campaign Management
- ▶ Users and Promotions Management
- ▶ Cart and Checkout processes
- ▶ Orders, Shipping & Returns Management
- ▶ Multi-Level IT Support
- ▶ Post Release and Business Continuity support

Our Ecommerce Success Stories at a Glance

Magento 2 Website Migration for a Leading Textiles Brand

Highlights:

- End-to-end support for website migration to Magento 2.x
- Magento extensions and plugins to match customer requirements and to deliver a bug-free website
- Integration of personalization plugin to allow customers to purchase personalized



Hybris Ecommerce Website Development for B2B Customer in Food & Beverages Industry

Highlights:

Direct order – Adding items to cart in bulk using article number and quantities

Multi Wish-list – User can maintain multiple wish-lists

Improved image conversion performance



B2C Omnichannel Shop for a Global Grocery Retail Chain

Highlights:

- Six different apps – Web Portal, Android App, iOS App, Picker App, Hub Manager App, Rider App
- Complete ecommerce solution with rich scalable options and strong backend functionality for multiple backend users
- High performance, fast and richly designed shopping portal and apps



Thank You

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